REALiant
PHOTOGRAPHY

Seller photography checklist

Prepare the home so buyers can picture themselves there.

BEFORE THE SHOOT

- [ ] Deep-clean the property, including the rooms and surfaces shown in the listing.
- [ ] Create open space by removing unnecessary furniture and clearing countertops and shelves.
- [ ] Mow and edge the grass, then trim overgrown trees and bushes.
- [ ] Sweep up cuttings and leaves.
- [ ] Move empty planters and garden tools out of view.
- [ ] Remove visible garden hoses unless they are neatly coiled on a holder.
- [ ] Clean the pool or hot tub area.
- [ ] Ask your agent or photographer whether a window screen should be removed from a window with a great view.
- [ ] Clean windows inside and out, especially windows with great views or coastal salt spray.

DAY OF

Inside the home

- [ ] Turn on all lights, including lamps.
- [ ] Turn off ceiling fans.
- [ ] Turn off TVs.
- [ ] Remove personal photographs where possible so buyers can focus on the home.
- [ ] Remove small rugs if they hide the flooring.
- [ ] Put jackets and shoes inside closets.
- [ ] Open blinds and close windows.

Outside

- [ ] Move cars off the driveway and away from the front of the property.
- [ ] Close garage doors.
- [ ] Move rubbish bins out of view.
- [ ] Move toys and sports equipment out of view.

Kitchen and dining

- [ ] Straighten and push in chairs.
- [ ] Clear and clean countertops.
- [ ] Put small appliances away from the countertops.
- [ ] Remove fridge magnets and personal photographs.
- [ ] Store drain racks and put away dishes.
- [ ] Put away soaps and cleaning rags.
- [ ] Move visible rubbish bins out of view.
- [ ] Add a simple centerpiece, such as flowers or candles, if it fits the room.
- [ ] Put away tea towels.

Bathrooms

- [ ] Clear countertops completely.
- [ ] Put away toothbrushes and shavers.
- [ ] Clean mirrors and benchtops.
- [ ] Hang fresh towels.
- [ ] Remove items from bathtubs and showers.
- [ ] Clean toilets and close lids.
- [ ] Remove floor mats.

Living and family room

- [ ] Put away magazines and papers.
- [ ] Move gym equipment out of view.
- [ ] Clear clutter from shelves and tables.
- [ ] Put away remotes.
- [ ] Hide loose home-theater cables.

Bedrooms

- [ ] Remove visible clothes and clutter.
- [ ] Put away personal items and visible cables.
- [ ] Close closets.
- [ ] Make beds and straighten pillows.
- [ ] Clear bedside tables.
- [ ] Clean under beds and remove anything that may show.
- [ ] Remove personal images and wall stickers where possible.